

# NOVEMBER

## Happy 50th Anniversary Urban Systems!



Urban Systems Associates, Inc. was established on November 12, 1974 and began dba Urban Systems, Inc. (USI) on November 13, 2014. We're excited to celebrate reaching 50 years of continuous service to our communities in 2024! Cheers to five decades of Enhancing the Quality of Life for All!

## Meet Our Newest Team Member



**Darnell Brown**  
Intern

Darnell is currently attending the University of New Orleans, majoring in Civil Engineering. He is excited to explore traffic engineering and help make a positive impact in his community. Beyond work, Darnell enjoys running, traveling and listening to music. Welcome, Darnell!

## "APA Session on Florida Blvd"

On October 16th, Fadi Madi, P.E. one of USI's Traffic Engineers, participated in a panel at the APA-LA Conference in Baton Rouge, LA, to discuss transformative projects planned for Florida Blvd. These projects aim to provide safe and accessible options for the East Baton Rouge Parish. Mr. Madi's presentation addressed equity within the MOVEBR program, which targets pedestrian and bicycle safety improvements along Florida Blvd.



**Turkey Trots & Stops**  
*Travel Tips for the Holiday Season*



*Whether you're traveling, hosting a gathering, or simply out and about, plan ahead for a smooth experience this holiday season.*

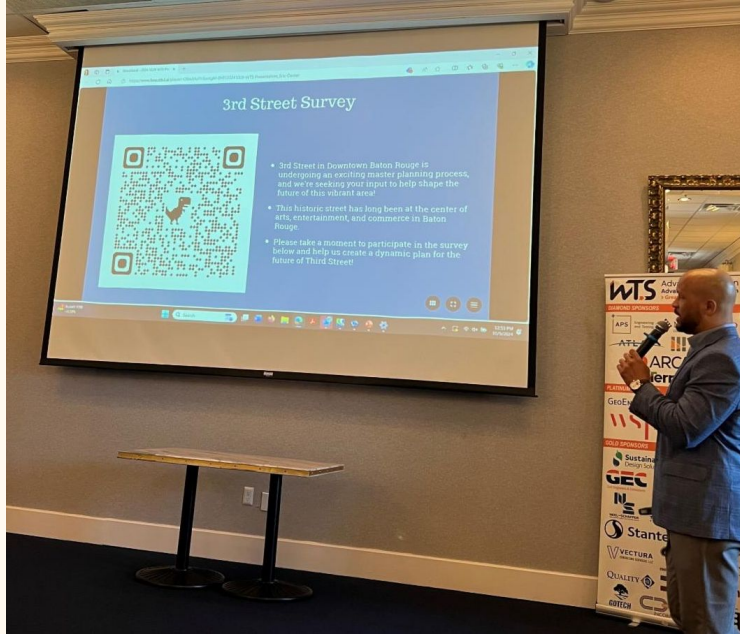
- **Plan Your Route:** Take time to map out your journey in advance.
- **Check Traffic Updates:** Stay informed about real-time traffic conditions.
- **Road Closures:** Take extra caution when driving through construction zones and detours.
- **Account for Local Events:** Check for any events in your area that could lead to congestion.
- **Pack your Patience:** Expect heavier traffic during the holidays and try to maintain a calm attitude and keep stress levels down.

## Turkey-berry Treats



Get ready to whip up these adorable, **festive turkey chocolate-covered strawberries** at home—imagine luscious, smooth chocolate coating each strawberry, creating a decadent layer that complements the juicy, fresh fruit beneath. *Click the photo for the recipe for this Thanksgiving treat that's almost too cute to eat.*

## Plan Baton Rouge III WTS Luncheon



USI's staff member, Makala Henry, attended the WTS Greater Baton Rouge Chapter luncheon, themed "The Power of Planning: Personal Growth and Urban Transformation," presented by Eric Dexter, Vice President of Civic Leadership Initiatives at the Baton Rouge Area Foundation. He delivered an insightful presentation on the upcoming Downtown BR master plan and what else lies ahead for the future of downtown.



## Look Ahead

**November 3rd - Daylight Savings End**  
**November 11th - Veterans Day**  
**November 28th - Thanksgiving Day**



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