



## Farewell 2023



Here's to closing the book on 2023, turning the page, and welcoming the adventure that awaits in 2024



# 2024

### What's your New Year's Resolution?

As we step into the new year, Urban Systems Inc. is passionate in our commitment to our mission. In 2024, we aspire not only to meet, but exceed expectations. This requires a dedicated focus on cultivating the full potential of our team members, fostering an environment of growth, innovation, and collaboration. We look forward to a year of excellence, impactful

and beyond

projects, and lasting difference in traffic, transportation and quality of life enhancement. Here's to a successful and fulfilling year ahead!

## Essential Tips for a Prepared Parade Season

1. [Click here for Parade Schedule 2024](#)
2. Travel in one car. It requires less parking and provides safety in numbers.
3. Check Google Maps for alternate routes to get familiar with the area so you can navigate around traffic to find the easiest exit route after the parade.
4. Bring essentials like a bag for beads and trinkets, water, snacks, and suitable clothing for weather conditions. Staying hydrated and having some snacks on hand can make the experience more enjoyable.
5. Stay hydrated.
6. Have fun, stay safe and aware of your surroundings.



U.S. Small Business  
Administration

## CERTIFICATE *of* COMPLETION

*This certificate is proudly awarded to*

**Alison Catarella-Michel**

by the U.S. Small Business Administration Office of Entrepreneurial Development  
for the completion of the SBA T.H.R.I.V.E. *Emerging Leaders Reimagined* Program.

## New Cert Alert!

Congratulations to Alison Michel on her graduation from the SBA T.H.R.I.V.E Emerging Leaders Reimagined program! We always celebrate continuous education and training!





## The Start of King Cake Season

2024 King Cake season starts on Twelfth Night or Epiphany January 6th through Mardi Gras February 13th, 2024. Commence the Mardi Gras festivities with a slice of the first King Cake of the season!



[\*\*\*Click here to order New Orleans' Famous King Cake!\*\*\*](#)

## Looking Ahead

[\*\*January 16th\*\*](#) - Martin Luther King Day  
(Office **CLOSED**)

[\*\*January 30th\*\*](#) - National Croissant Day



**PSSTT!.....** Did you know that, "La Madeleine," rewards guests with a free, fresh baked butter croissant on this day? **01/30/24**

***Here's a link to their website to find the nearest location.***



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